# DORIEN PAUL BLYTHERS (b) (6)

Dynamic political operative with 10+ years of experience in electoral and issue campaigns. Effective communicator with proven success in managing high-profile stakeholder relationships and partnerships. Acute awareness of imperative objectives in high-pressure environments.

#### PROFESSIONAL EXPERIENCE

#### February 2020 – Present National Political Director

End Citizens United & Let America Vote Washington, DC

- Spearheaded national endorsement strategy and process for the 2020 election cycle –composed of 213 federal endorsements
- Advised Vice President & CEO on ~\$8M of direct coordinated campaign investments to priority campaigns and partners
- · Manage and coach a team of four full-time mid-level and junior political staffers to exceed programmatic goals
- Facilitate and staff regular strategy meetings and check-ins with incumbent members of Congress and organization CEO
- · Convene regular table meetings with national progressive PAC political directors and stakeholders on shared priorities

#### January 2019 - December 2019

#### Midwest-Northeast Political Director

Kamala Harris For The People Baltimore, MD

- Managed candidate's political call time strategy and outreach priorities pre and post presidential campaign announcement
- Maintained federal and state and local relationships on behalf of the candidate with an emphasis on the Midwest and Northeast regions
- Spearheaded development of 5 State Leadership Committees to support ballot access and delegate slating process
- . Traveled with candidate for the first 6 months of campaign as staff advisor, directing daily operations and key engagement objectives
- Developed national constituency engagement framework and African-American engagement plan

### October 2018 – January 2019 Political Strategist

### Fearless For The People PAC / Kamala Harris for Senate Washington, DC

- Partnered with state parties, endorsed candidate committees, and finance consultants to support 2018 midterm campaign swing
- Staffed candidate at political, field, and finance events in 6 key battleground states, with an emphasis on African-American outreach
- · Worked with internal stakeholders to approve political briefings, call sheets, state policy memos, and supporting logistics memos
- · Managed candidate's political call time, national endorsement strategy, and relevant tracking systems including NGP VAN

#### May 2017 - September 2018

#### Public Engagement Program Manager

Climate Action Campaign Washington, DC

- Served as the chief relationship manager with external partners for African American, Faith, and Millennial constituencies
- · Led public engagement task force for the coordinated campaign to remove former EPA Administrator Scott Pruitt from office
- · Developed funding strategy and execution for approximately \$400k in external regrants
- Managed multicultural media and public affairs consultants tasked with executing earned and paid media strategies
- Delivered weekly report to progressive coalition table, co-chaired by Center for American Progress and The Leadership Conference

#### August 2016 - November 2016

#### Deputy Director of Principal & Surrogate Engagement

Hillary for America – Florida Tampa, FL | Miami, FL

- Drafted proposals and campaign event briefings Democratic Nominee for President, Hillary Rodham Clinton
- · Developed pre-program line-ups, ROS, staffing plans, and organizing plans for all major principal travel in the state
- Worked with internal and external political and constituency group stakeholders to build for major campaign events, often +10K bodies
- · Ensured State Director's priorities were met by serving as the primary Advance point-of-contact for major principal visits

#### May 2016 - July 2016

# Democratic National Convention Committee Philadelphia, PA

#### Associate Manager of Constituency & Allied Groups

- · Worked with Deputy CEOs & Director of Credentials to develop & implement plan that achieved imperative convention objectives
- Developed and managed all aspects of the convention's constituency and allied group credentialing process
- · Worked with the Office of Public Engagement in the planning, drafting, and dissemination of communication with democratic partners
- · Provided paramount training, staffing, and management in general and VIP credential distribution centers

# **DORIEN PAUL BLYTHERS**

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#### December 2015 - 2017

#### Consultant

Self-Employed, Independent Contractor Washington, DC | New York, NY

- Developed and executed PR strategy and earned media plan for Partpic Inc. CEO, Jewel Burks now acquired by Amazon
- •Provided planning and program support for The Potomac Coalition's Annual Private Policy Retreat in Wilmington, DE
- · Led strategic operations & logistics for The Magyar Foundation's international scholars delegation scholars and civic leaders US swing

#### August 2015 - November 2015

## Campaign Scheduling and Operations

Kamala Harris for Senate

- Los Angeles, CA
- Processed all internal and external scheduling meeting requests for the Senate campaign
- Served as primary coordinator and liaison for the campaign to CA-DOJ scheduling and advance teams
- Drafted policy and procedures document for campaign travel and accommodations
- Led onboarding for 18 part-time and full-time HQ interns including retention, workflow, & professional development

#### August 2014 - August 2015

Transportation for America Washington, DC

**Outreach Associate** 

- · Drafted all prospective grant inquiries, proposals, and reports as the organization's chief grant manager
- Coordinated the release of 6 statewide pedestrian fatality reports with local partners in CA, OR, GA, TN, MI & PA
- · Managed two external database research and design consultants on release of statewide fatality reports
- · Gained bi-partisan support at local & state levels for S.2891, the Innovation in Surface Transportation Act

#### May 2014 - August 2014 (contract)

## International Day of Service Capacity Organizer

U.S. Green Building Council

Washington, DC

- Managed relationships with 21 local chapters/ affiliates for the Pacific Region & Mid-Atlantic Corridor Region
- Developed national outreach field plan and quarterly benchmark strategy
- Developed alternative online resources to support the global service day registration process

#### October 2013- May 2014

#### **Deputy Finance Director**

Warren Christopher for Congress Prince George's County, MD

- · Identified and conducted research on potential campaign contributors to expand candidate's donor base
- Worked with donors to oversee the detailed planning, execution, and follow-up of all fundraising events
- Managed all pledges to give and raise funds using NGP Finance Software

#### March 2012- November 2012

# Field Organizer

Obama for America - Florida Palm Beach County, FL

- Managed an organization of +150 volunteers in the Greater Palm Beach County Community
- Provided training and management support to 8 Summer and Fall Barack Obama Organizing Fellows
- Maintained relationships with local elected officials in northern Palm Beach County on behalf of Obama for America
- Managed and organized volunteers at 8 campaign surrogate events including two presidential grassroots events

#### **SKILLS PROFILE**

Professional Skills

On-Air Media Trained Advance, Scheduling and Logistics Finance Program Management Grant Writing & Management Speech Writing Campaign Budgeting and Planning Computer/ Digital Platform Skills

Social Media Content Development

NGP – VAN & Votebuilder

Snapchat, Twitter, Facebook, and Instagram

Salesforce & Quickbase

Google Software (Sheets, Forms, Docs)

Hustle & Megaphone SMS

#### **EDUCATION**

College of Arts and Sciences

Howard University Washington, DC